

Clendenin SWOT – 10/25/2017

Strengths

1. Hub for Clay and Roane counties
2. Medical clinic
3. Close to Interstate 79
4. Strong emergency services
5. New schools
6. Proximity to Charleston
7. Better commute
8. Close to airport
9. River
10. Historical small-town structure
11. Close to Charleston medical facilities
12. Level town
13. Strong administration
14. Available, large tracts of land to develop
15. Trails and abandoned railroad tracks
16. Affordable housing
17. Safe, low crime
18. Old elementary school
19. Athletics for kids
20. Town works together

Weaknesses

1. Interstate
2. River
3. Floodplain
4. No grocery store
5. Lack of educated workforce
6. Lack of industry
7. Lack of jobs
8. Lack of high paying jobs
9. No library
10. Schools
11. Old elementary school
12. Transient population
13. Affordable housing
14. Drugs
15. Lack of desirable housing
16. Public information and communication
17. Local "newspaper"
18. Town cleanliness
19. Lack of senior living
20. Lack of senior activities
21. Lack of youth activities
22. Lack of infrastructure
23. High development costs
24. Lack of land use regulation (zoning)
25. Lack of appealing "downtown"
26. Old elk refinery
27. Variation in public funding

Opportunities

1. Proximity to Charleston
2. Available land for development
3. Annexation
4. Schools
5. Old elementary school
6. Better “newspaper”
7. Better marketing/advertising
8. Fix-up “downtown”
9. Open buildings
10. The Roxy
11. Morris creek property
12. Outdoor activities (ATV, biking, hiking, canoeing, etc.)
13. Old elk refinery
14. Rails to trails
15. Blue creek
16. Garret College partnership
17. Old middle school
18. Expand mined minds

Threats

1. School moving to Elkview
2. Flood
3. Failure of planning commission
4. Variability of B&O tax revenue
5. Local newspaper
6. No grocery store
7. Abandoned buildings
8. FEMA lots